

Dr. Lucia Murphy

Dr. Lucia Murphy designs pathways for Visionary Leaders to create engaged & innovative teams, and a profitable, inclusive culture.

As a Visionary Leader you will build on your signature strengths and draw out the best in your team. You will capture the creative spark in your people, bringing new insights and profitable opportunities to your marketplace.

Operating at the intersection of science and art, Lucía offers Visionary Leaders who are ready to act the tools to make better decisions – called TOPS (the Test-Open-Practice system) - and proactively and productively solve the problem after next. Bringing fresh thinking to their Teams and Organizations, they generate an inclusive environment where success sticks.

These developmental blueprints are ones that DoctorMurph has shared with leaders at Xerox, Frito-Lay, and Campbell Soup, Lincoln Financial, Hershey Foods, HealthQuest, ENGEL Machinery, Nationwide Financial and many others.

Lucía had deep and varied experience in multi-site production and operations, financial and consulting services, and healthcare. A doctorate in ISD/human performance technology from Penn State University and a Master of Finance from Southern Methodist University, combined with corporate marketing experience give Lucía a broad expertise in teamwork and leadership principles that produce results. her areas of expertise are Leadership Branding, Inclusive Team Excellence & Engagement, Change Management, and Executive Coaching.

Fluent in Spanish (Completamente bilingüe en español), Lucía offers bilingual and bicultural perspectives, including strategies for approaching important conversations around retention and inclusion. An acclaimed author and a cancer survivor, Lucía shares her wisdom with groups large and small, and has appeared on television, radio, and broadcast programs. An avid runner and accomplished woman of laughter, Lucía lives in Lancaster, Pennsylvania, USA.